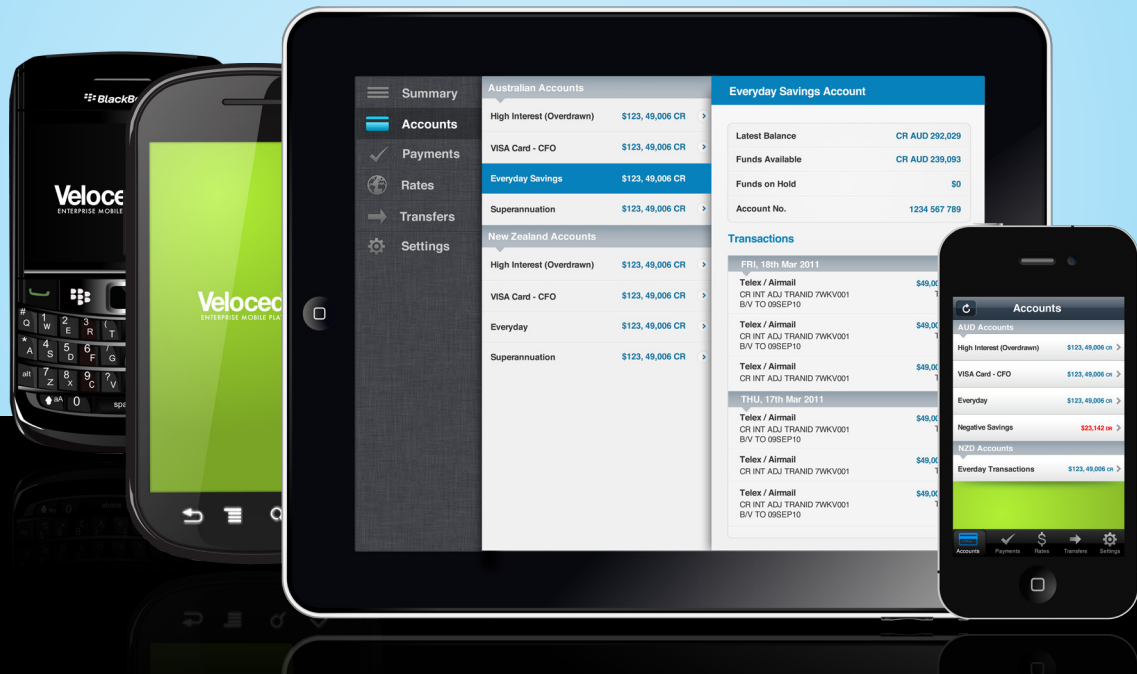


MOBILE ENTERPRISE APPLICATION PLATFORM FOR BANKING

Simplifying mobile for the enterprise



Delivering a new mobile application shouldn't require a new infrastructure project.

Enabling your customers to securely manage their banking when they want, where they want and how they want gives your institution a competitive advantage.

Mobile devices are increasingly becoming the interface of choice for your customers. Recent research suggests Mobile Financial Services (MFS) are growing extremely fast – with predictions ranging from 500 million to a billion m-banking users globally by 2015, and Asia representing the largest share of the market. Mobile transfers is growing even more rapidly, driven by the 'unbanked' in developing nations.

This presents a significant challenge: how do you deliver a consistent mobile experience across the range of devices now available on the market? You need to overcome a range of technology issues:

- Supporting integration to multiple core applications
- Delivering to and controlling multiple devices and mobile operating systems
- The lack of centralised, orchestrated notification services for all devices

Velocedee 
ENTERPRISE MOBILE PLATFORM

- Ensuring a secure enterprise mobile architecture
- Supporting multiple languages and currencies

Now there's a way to deliver banking applications to your customers across the vast majority of mobile devices they use.

Velocedee enables you to...

- Bring new mobile apps to market fast
- Reduce TCO
- Maximise customer reach

With:

- The richest user experience
- A single mobile infrastructure
- A common mobile security
- Consolidated device reporting

Introducing Velocedee

Velocedee is a Mobile Enterprise Application Platform (MEAP) which enables your customers to access your core banking applications and data via their device of choice. The ideal platform for centralising highly secure mobile banking applications, Velocedee enables rapid implementation of core business processes across almost all of the wide range of mobile devices available today.

Simply, Velocedee takes the effort out of delivering and supporting high-performance, easy-to-use mobile

interfaces to your core banking applications – so you can take new products to market faster, deliver better customer service and enhance customer loyalty.

We have an agile process for rapidly bringing new business application to market. A business application is a business area such as Trade, Liquidity or Markets. Our Product Innovation Lifecycle will help you throughout the entire process from concept to production.

How Velocedee Works

A complete, secure and simple solution

Wide support

Velocedee provides ongoing support for the majority of mobile devices on the market. At present, it natively supports today's four leading mobile platforms: Google Android devices, Apple® iPhone/iPad, BlackBerry® smartphones, Microsoft® Windows Phones. Additional devices are supported by HTML5, the industry standard for mobile apps.

A focus on performance

Optimising the customer experience means maximising performance. Velocedee is designed to be as lightweight as possible, minimising CPU usage and memory consumption, and highly scalable to avoid potential service bottlenecks.

Fast to integrate

Velocedee has been architected from the ground up with integration in mind. In addition, Velocedee supports most major back-end systems used within the banking industry – providing the opportunity to centralise development and deployment of new applications.

Enable multiple business applications

Support many different business applications from one mobile infrastructure, with a common security model.

Customisable security

Velocedee meets MEAP security standards and policies. It also integrates with external security systems – such as two-factor authentication – enabling you to customise to your specific security needs and policies across different applications. An administrator management system allows for multiple levels of control.

Flexibility and choice

Web apps and native apps each have their advantages and disadvantages. Velocedee provides support for both – so you can choose which you offer your customers. Security standards and support are provided for both approaches, along with support for most device alert and notification systems.

Reach international markets

With multi-language support built into Velocedee delivering localisation for text fields, dates, and currency formats, you can reach your international customers with ease.

Proven stability & support

Velocedee is a highly stable platform, founded on leading technologies:

Server Operating Systems: Oracle® Solaris® 10* or Linux® RHEL 5.5

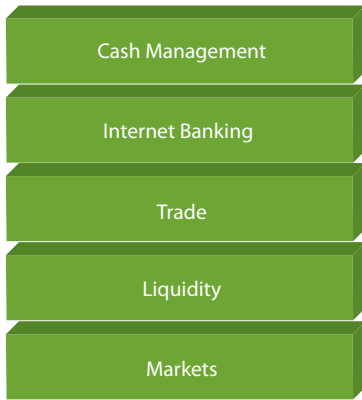
Databases: Oracle 11g* or 10g Enterprise Edition Release, SQL Server

Application Server: IBM® WebSphere® 7.0*, WebLogic®

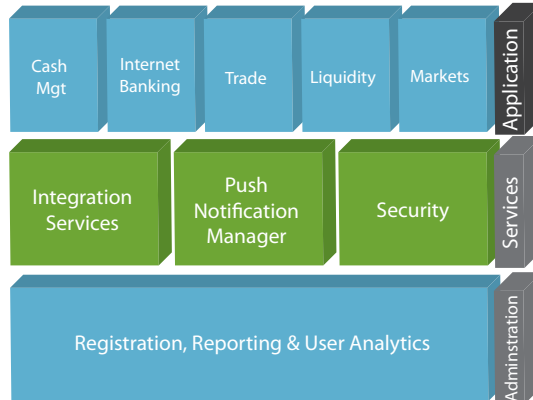
Cost Effective

Delivered as a long-term asset, initial product costs include integration and set up of one application. Additional applications can be added to the platform with only incremental application effort required. Annual licensing costs provide for maintenance and technical support – including ongoing support for leading mobile platforms as they evolve.

Enterprise Information Systems



Velocedee MEAP



How is Velocedee Different?

Velocedee is a fast, lean and simple solution proven for use by the banking industry. Easily configured and delivering high performance access to your core applications via the vast majority of mobile devices, it offers a lean mobile enterprise application platform – not another piece of ‘bloatware’ in your ICT infrastructure.

Velocedee in Action

Deliver access to banking applications where, when and how your customers want them! Here are just three examples of the way Velocedee can enhance customer service and increase loyalty.

Cash Management anywhere, anytime

A leading Australian bank mobilises its Cash Management application. Business customers can now approve transactions such as weekly payroll runs wherever they are, via their mobile device of choice.

Trade Payments, whatever the currency

A regional bank enables importers and exporters to approve trade payments in multiple currencies via mobile devices – increasing their convenience without sacrificing transaction security.

Internet Banking on the run

A retail bank was able to rapidly deliver its Internet interface directly to its customers the way many of them now prefer to connect – so they can do their banking and pay bills on a train, in an airport or just relaxing in their back yard!

Using our Product Innovation Lifecycle model, Odecee can help you create a range of applications, customised to your specific needs and those of your mobile customers.

Odecee will partner with you to help you bring new business applications to the mobile platform, using our proven customer focused Product Innovation Lifecycle.

Business Benefits

Take new mobile products to market – fast
Velocedee provides a complete system to enable mobile access to your core customer systems. Once implemented, it's simple and fast to add new applications and take new products to market. In fact, Velocedee offers the opportunity to centralise mobile application development and deployment on a single, centralised system.

Deploy applications globally

Multi-lingual capabilities enable you to deliver mobile banking applications across the region or around the world. Multi-currency capabilities also provide support for international trade payments and processes.

Increase customer loyalty

Give your customers the richest mobile experience available. Mobilise your customer service to make banking more convenient for your customers. By providing the best experience within native interfaces, and outreaching to almost any device, you're maximising the number of mobile customers that can access your services.

Sharpen your competitive edge

Allowing for faster development, Velocedee reduces effort and ongoing maintenance to meet the demands of new mobile technologies – freeing you to deliver new applications for competitive advantage.

To find out more visit

www.odecee.com.au/velocedee

About Odecee

Odecee is an expert in the delivery of mobile applications – from solution outline through to implementation – with long experience of the specialist needs of the banking industry. www.odecee.com.au

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